

### 10 Steps to a beautiful PPT Presentation\*

1. Create a background that will serve the content and be an interesting platform for the content of your presentation. If you have a large quantity of information, the background should play a minimal part, and if you have a minimal amount of information, the background can play a larger part.
2. Choose a color scheme and stick to it, including any tables or diagrams that you create.
3. Use only 1 or 2 fonts.
4. Make sure there is enough contrast between the background color and the color of the font, to ensure good visibility.
5. Bullets- little dots can turn creative. Try using graphics taken from your logo, or use a color that appears in the logo.
6. Add images with the same look and feel, photos/illustrations that look unified.
7. Use items from your identity. All your corporate collateral needs to work together and make your identity stronger.
8. Upgrade your diagrams. 3D shapes, illustrations, unify the look and feel, and keep it simple to understand.
9. Avoid cheap animation effects, choose the ones that serve you best.
10. Try to use humour, it helps in keeping the viewer's attention.

Good Luck!

\* Brought to you as a free service by the Strudel Design Team. We aim to make the world a better looking place, starting from your PPT Presentation.

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